



# When is heavy traffic a good thing?

*...When it's on your web site!*

Increase traffic to your web site with a listing in **techdirections'** September **e-gallery!**

**Focus attention on your web site so teachers can quickly find the products and services they need for their classrooms.**

Your listing will include:

- A color image of your web site
- A 70-word description
- **Bonus!** Listing also included in the expanded digital issue of **techdirections** with a link to your web site!

**Reap the benefits of e-commerce—  
all for only \$350!**

**Call 800-530-9673 x209 or x200  
to reserve your spot today!**

E-mail your web site description and address to [tonya@techdirections.com](mailto:tonya@techdirections.com) or fax it to 734-975-2787

**Hurry! Ad and listing reservations are due  
August 2, 2010.**

## e-gallery Sample

### CAD/CAM Products and More!



[www.mastercamedu.com](http://www.mastercamedu.com) is dedicated to educators in North America who are using and teaching Mastercam. This is a great place to find the latest information on the entire family of Mastercam CAD/CAM products. Our web site also includes tips and tricks for using our software, Mastercam-user success stories, the latest downloads, post processors especially for schools, and complete information on the curriculum available for Mastercam.

*"I look at the products that are listed and review their web sites. I also like to read about how other Tech teachers are using these products."*

Steve Walker, Marcellus Senior High School

**techdirections** Linking Education to Careers

*in technology, career/technical, and applied science classrooms*